AWAK
uplifting our world
ASSOCIATION OF WOMEN ACCOUNTANTS OF KENYA

12TH EDITION
2027

SPONSORSHIP & PARTNERSHIP PACKAGES

12th Ladies Leadership & Accountability Conference

LLC 2027

THEME

Beyond Leadership, Women's Role in Building Legacy & Driving Accountability

ABOUT AWAK

More than three decades of uplifting women in accountancy

The Association of Women Accountants of Kenya (AWAK) is a non-political, not-for-profit professional body for women accountants. It gives women in the profession a forum to network, grow their careers and businesses, and contribute to Kenya's social and economic development, through training in governance, leadership, entrepreneurship and business management.



ABOUT THE CONFERENCE

LLC 2027: the 12th edition

The Ladies Leadership & Accountability Conference (LLC) is AWAK's annual gathering of women leaders from the corporate sector, public service, academia, entrepreneurship, civil society and development partners. Delegates take on the governance, financial and accountability questions that shape leadership, and build the networks to act on them.

Why partner with LLC 2027

Align your brand with accountability and women's leadership.

Reach women who lead

Put your brand before a cross-sector audience of women leaders, in one place for the whole conference.

Be seen throughout

Your logo runs on print adverts, conference screens and the AWAK website, scaled to your package.

Speak, exhibit, connect

Stage time, exhibition space and delegate passes put your team face to face with participants.

HEADLINE PARTNERSHIP

1 slot · Exclusive

Platinum Sponsor

KES 2,000,000

ON STAGE

- A **ten-minute address** to participants on **every day** of the conference
- Photo opportunity presenting a token of appreciation to the **keynote speaker**

BRANDING & PROMOTION

- **4 branding points** at key spots inside and outside the seminar room
- Distribute your organisation's literature and promotional material to participants

EXHIBITION & DIRECT ACCESS

- A **corporate desk** in a prime location near the conference area, for direct access to participants
- A **double exhibition space** at a strategic spot in the hotel, with a tent, 2 tables and 4 chairs
- Up to 4 representatives at your exhibition space

PASSES & HOSPITALITY

- **4 complimentary delegate passes** for company representatives
- Tea and lunch on all four days for **4 staff** at your exhibition space

HEADLINE PARTNERSHIP

1 slot · Exclusive

Diamond Sponsor

KES 1,000,000

ON STAGE

- A **ten-minute address** to participants on **Day 2** of the conference
- Photo opportunity presenting a token of appreciation to a **Day 2 speaker**

BRANDING & PROMOTION

- **2 branding points** at key spots inside and outside the seminar room
- Distribute your organisation's literature and promotional material

EXHIBITION

- A **single exhibition space** at a strategic spot in the hotel, 1 table and 2 chairs
- Up to 2 representatives at your exhibition space

PASSES & HOSPITALITY

- **2 complimentary delegate passes** for company members
- Tea and lunch on all four days for **2 staff** at your exhibition space

HEADLINE PARTNERSHIP

1 slot · Exclusive

Gold Sponsor

KES **850,000**

ON STAGE

- A **ten-minute address** to participants **during the dinner**
- Photo opportunity presenting a token of appreciation to a **Day 3 speaker**

BRANDING & PROMOTION

- **2 branding points** at key spots inside and outside the conference hall
- Distribute your organisation's literature and promotional material

EXHIBITION

- A **single exhibition space** at a strategic spot in the hotel, with 1 table and 2 chairs
- Up to 2 representatives at your exhibition space

PASSES & HOSPITALITY

- **1 complimentary delegate pass** for a company member
- Tea and lunch on all four days for **2 staff** at your exhibition space

EXPERIENCE SPONSORSHIP

3 slots

Gala Dinner Sponsor

KES **500,000**

ON STAGE

- A **ten-minute address** to participants **during the dinner**

BRANDING & PROMOTION

- **Branding within the dinner area**
- Distribute corporate promotional material at the gala dinner

EXHIBITION

- A **single exhibition space** at a strategic spot in the hotel, with 2 tables and 2 chairs
- Up to 2 representatives at your exhibition space

PASSES & HOSPITALITY

- **5 complimentary dinner invitations** for guests who are not conference delegates
- **1 complimentary delegate pass** for a company member
- Tea and lunch on all four days for **2 staff** at your exhibition space

EXPERIENCE SPONSORSHIP

3 slots · one day each

Lunch Sponsor

KES **500,000**

ON STAGE

- A **five-minute address** before lunch, inviting participants to the meal (one day per sponsor)

BRANDING & PROMOTION

- **Branding within the lunch area**
- Distribute corporate promotional material on any one day of the conference

EXHIBITION

- A **single exhibition space** at a strategic spot in the hotel, with a tent, 1 table and 2 chairs
- 1 representative at your exhibition space

PASSES & HOSPITALITY

- **1 complimentary delegate pass** for a company member
- Tea and lunch on all four days for **1 staff member** at your exhibition space

EXPERIENCE SPONSORSHIP

Session sponsorships

2 slots

Wellness Session

KES **300,000**

ON STAGE

- A **five-minute address** to participants during the wellness session
- Up to **2 representatives** of your organisation at the session

BRANDING

- **Branding of the outdoor space** used for the wellness session

3 slots

High Tea

KES **300,000**

BRANDING & EXHIBITION

- **Branding of the high-tea area**
- A **single exhibition space** at a strategic spot in the hotel, with 1 table and 2 chairs

HOSPITALITY

- Complimentary high tea for up to **3 representatives**
- Tea and lunch on all four days for **1 staff member** at your exhibition space

ON THE EXHIBITION FLOOR

Open slots

Exhibition Package

KES 250,000

EXHIBITION

- A **single booth space** at a strategic spot in the hotel, with a tent, 2 tables and 4 chairs
- Up to 2 representatives at your exhibition space

BRANDING & PROMOTION

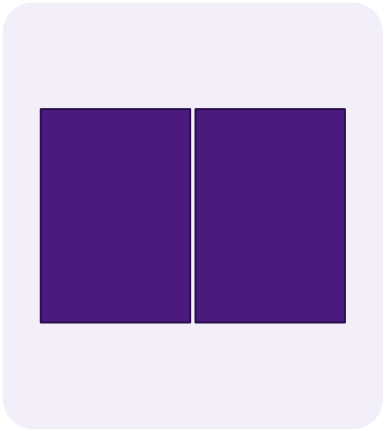
- **1 branding point** at a key spot in or around the seminar room
- Distribute your organisation's literature and promotional material to participants

HOSPITALITY

- Tea and lunch on all four days for **2 staff** at your exhibition space

ADVERTISING OPPORTUNITIES

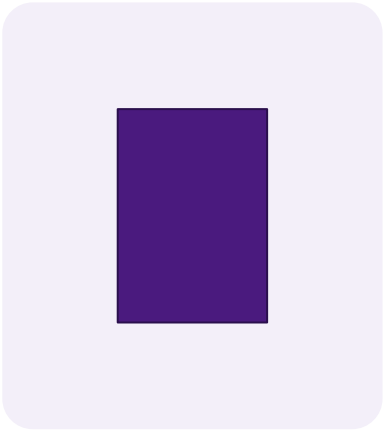
Advertise in the programme booklet



Centre spread

The two facing pages at the centre of the booklet

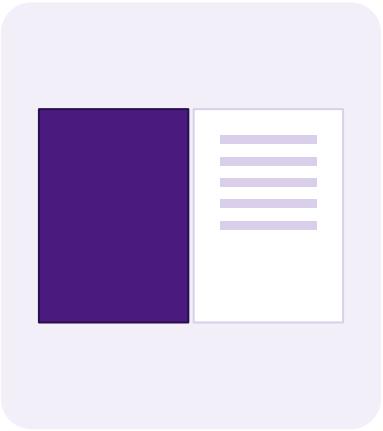
KES 90,000



Outer back cover

Back cover of the printed programme booklet

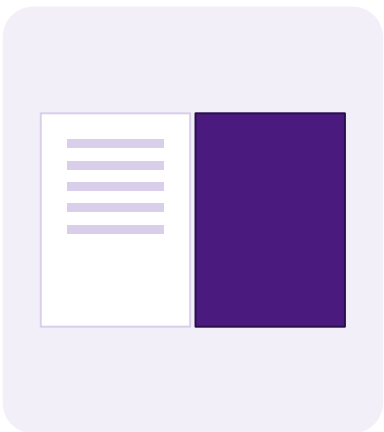
KES 70,000



Inside front cover

Inside of the booklet's front cover

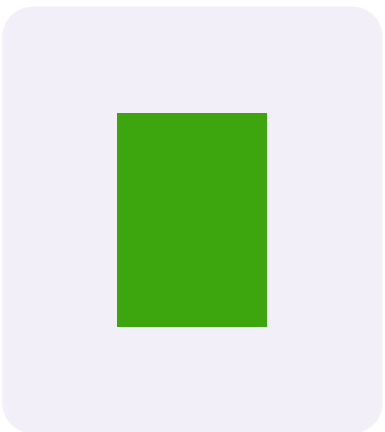
Price on request



Inside back cover

Inside of the booklet's back cover

KES 55,000



Full inside page

One full page inside the booklet

KES 60,000



Half inside page

Half of one inside page

KES 40,000

PARTNER WITH US

Reserve your LLC 2027 package

Platinum, Diamond and Gold have one slot each. Talk to AWAK early.

CALL US

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